



WiN-Canada, c/o Cheryl Cottrill, Executive Director, Box 1540,
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NUCLEAR CAREERS CALL FOR POSTERS

WiN-Canada National Conference – Thurs. Sept. 30, 2010

Poster Outline Deadline: Wednesday, June 30, 2010

The 7th Annual WiN-Canada Conference will take place in Ajax, Ontario on Thursday, September 30, 2010.

The program will include a Poster Session on Careers in the Nuclear Industry and should cover all areas including but not limited to:

Mining, Fuel, Design, Construction, Supply, Recruitment, Government Policy, Regulation, Operations (Generation), Isotope Production, Medical Applications, Distribution, and Waste.

By the end of the poster session each delegate should have a “big picture” understanding of each of the careers and how they fit together in the industry.

To have your poster considered for inclusion in the program, please submit an outline (max 500 words) by the deadline of **Wednesday, June 30, 2010 by email to Nienke Smith, Poster Session Lead, at nienke.smith@opg.com or fax to 905-837-4678**. Jointly or Multi-authored posters are acceptable. Personal contact information should be included on your outline. We are limited in space to accommodate only 30 posters and will choose the greatest depth and breadth of posters submitted to cover the entire fuel cycle.

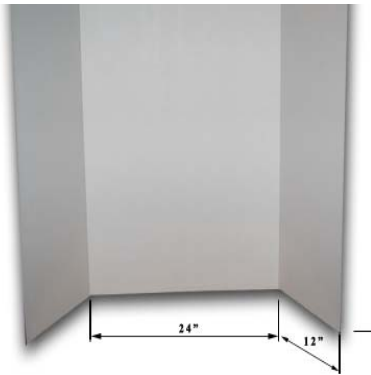
A selection committee made up of WiN-Canada members will make decisions on acceptance by **Friday, July 30, 2010**.

Full conference registration fees will apply to all poster presenters.

Your poster outline and subsequent poster design should cover off the following areas of interest:

- Short job description – how would you describe your job to the CEO on a 30 second ride up the elevator?
- What does a day-in-the-life of your career look like? You may include graphs, pictures, tools, etc. Be sure to answer questions such as: What company do you work for? Do you sit at a desk or work in the station? What other groups do you work with in a typical day? Do you work with outside companies as well? What tools do you use? Do you work shift? Etc.
- What experience and education is necessary to do your chosen career?
- How your career supports the nuclear industry?

Each poster presenter will be responsible to obtain a 3-panel science poster board that is approximately 36" high and 48" wide. The Elmers Display Board #154694A55 fits this description.



Each participant will be provided with a table which will hold the science board and any other brochures from trade unions, associations or your company as well as any tools you would like to use to better explain your career.

Please note: There will be no availability to electrical outlets for computer-based presentations.

The poster session will take place immediately after lunch and all delegates will have over an hour to visit the posters. A passport will be given to each delegate with a question supplied by each poster presenter, which delegates must answer while they visit your poster. All completed passports will be entered into a draw for a fabulous prize.

One of WiN's objectives is to develop a dialogue with the public to promote factual awareness about the contribution to people and society from nuclear technologies. Understanding the different careers within the industry will help us better answer questions about the industry.

When putting your poster outline together think about providing your audience with at least three key messages to take away and use while speaking to women about the careers in the nuclear industry. Research shows that safety concerns and the nuclear environmental footprint were at the forefront of issues women were most concerned about. In the research women asked to be reassured about the industry through information on reliability, sustainability, and clean air. These areas should be incorporated into your poster wherever possible.